DCL™
Data Conversion Laboratory Inc.

CLARITY CHECKS

✓ XML files, n
✓ Total XML, bytes
✓ Full-text XML, n
✓ Files with header only, n
✓ PDFs, n
✓ Total PDF pages
✓ Total assets, bytes
✓ Invalid assets
✓ Missing callouts & elements
✓ Data errors
✓ Manual TOC
✓ Missing DOCTYPE
✓ Missing DOIs
✓ DTD validation errors
✓ DTDs used
✓ ISSN info
✓ Duplicate DOIs, IDs, etc.
✓ Media tagging
✓ Article type
✓ Subject categories

Rated Excellent
★ Trustpilot

"Content Clarity helps us triage issues across content platforms. The reporting was thorough and more information was provided than I expected."

Content Clarity

AUDIT, ANALYSIS, INSIGHT

Data Conversion Laboratory is a trusted resource to the scholarly publishing industry and provides a range of digital transformation and content structure services.

DCL's **Content Clarity** service provides a deep analysis of the content structure across a publisher's entire catalog. We audit and generate insights that enable organizations to view their collection based on specific metrics. The Content Clarity Report shows issues and errors in XML files, metadata, DOIs, xrefs, and more.
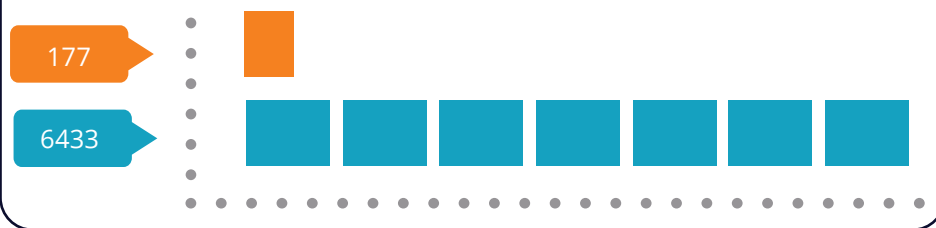
Analysis can be conducted prior to a platform migration or independent of a migration to

- identify content structure and editorial issues that impact downstream processing
- resolve conflicts and improve discoverability
- provide a clear inventory and accurate count of content metrics
- analyze subject categories and other metadata across current and legacy content

Content Clarity is a flexible and affordable solution that can be customized based on your content library.

Clarity Check:
Clean Files (177) vs Files With Issues (6433)

177

6433

DCL
Data Conversion Laboratory Inc.

> *We have worked with DCL for 8 years now. They are consistently responsive, professional, thorough, and highly skilled. They provide webinars on current topics and share valuable expertise. They are trustworthy and helpful. It is nice to know that we don't have to keep up with new content formats - they do it for us.*

★ **Trustpilot**
★★★★★

Data Conversion Laboratory provides data and content transformation services and solutions.

The data, information, and analytics economy runs on well-curated, structured data. DCL structures the world's data to make it consumable.

Using the latest innovations in artificial intelligence, including machine learning and natural language processing, DCL helps businesses organize and structure data and content for modern technologies and platforms.

DCL's U.S.-based project management teams solve complex conversion challenges securely, accurately, and on time.

Practice Areas

DCL works with a range of industries facing content- and data-centric challenges. Following are some of the specific services we provide.

Document & Data Conversion
- XML, DITA, S1000D, HTML, EPUB, MOBI
- JATS, NISO STS, BITS
- Accessibility (Section 508/WCAG)
- Catalog and parts digitization
- Automated document processing
- Library and catalog digitization
- Structured Product Labeling (SPL)
- ACA 6004
- OCR/scanning
- Audio/video transcription

Content Enrichment
- Metadata
- Data harvesting
- Artificial intelligence
- Machine learning
- Natural language processing
- Computer vision

Editorial & Production
- Composition
- Copyediting
- Proofreading
- Indexing
- Quality assurance
- eBook production

Content Strategy & Transformation
- Conversion planning
- Vendor selection
- Content reuse analysis
- Feasibility analysis
- Project development and planning
- Format structuring
- Data evaluation and specification

Industry Leadership

DCL is at the forefront of industry leaders with advisory memberships on the JATS and SPL committees, invited speakers at conferences, and published thought leaders (*The XML Handbook, Information Today, KM World, Wired, Computerworld, EContent, Government Technology* and *The Columbia Guide to Digital Publishing*).

BISG BOOK INDUSTRY STUDY GROUP   **CIDM** Vendor Member   **NISO**   **SES**   **Society for Scholarly Publishing**

Contact us today to get started!
+1.800.321.2816